

Natl Med. Res. Planning&Placement
 Republican National Comm - Rnc/ Issue
 815 Slaters Lane
 Alexandria VA 22314
 Submission Number 570 Issue 1



NBC 4 / WCMH
 3165 Olentangy River Road
 Columbus, OH 43202
 PHONE (614) 263-4444 FAX (614) 447-9107

AUG 14 2012

Orig

Client:	Republican National Comm-	Submission Cost:	15800	Campaign Ref:	E:120810023
Buyer:	Rnc/ Issue	Client/Product/Estimate:	20 / 445 / 2993	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/11/12 to 08/19/12	Weeks:	2	Order Ref:	06271919
Est./PO Number:	06271919	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Rnc	Booking Group:	WCMH	Key Market:	Columbus, OH
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/06	08/13	Total	C
1	M-Su 11p News ...F..	01	1600	30 Comme	Nbr of Spots	1	1	
2	M-F 1135p ET / 1035p CT Tonight Show ...F..	01	600	30 Comme	Nbr of Spots	1	1	
3	M-F 5a News ...F..	01	400	30 Comme	Nbr of Spots	2	2	
4	M-F 5p News ...F..	01	900	30 Comme	Nbr of Spots	1	1	
5	M-F 1135p ET / 1035p CT Tonight Show M.....	01	600	30 Comme	Nbr of Spots	2	2	
8	M-F 5a News M.....	01	400	30 Comme	Nbr of Spots	2	2	
7	M-Su 11p News ...T..	01	1600	30 Comme	Nbr of Spots	1	1	
8	M-F 1135p ET / 1035p CT Tonight Show ...T..	01	600	30 Comme	Nbr of Spots	1	1	
9	M-F 5a News	01	400	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)						21	21	

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Est/PO Number: 06271919	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/06	08/13	Total	C
10	M-Su 6p News ..T...	02	1200	30 Comme	Nbr of Spots	1	1	
11	M-Su 11p News ..T...	01	1600	30 Comme	Nbr of Spots	1	1	
12	M-F 1135p ET / 1035p CT Tonight Show T.....	01	600	30 Comme	Nbr of Spots	1	1	
13	M-F 5a News T.....	01	400	30 Comme	Nbr of Spots	1	1	
14	M-Su 6p News T.....	02	1200	30 Comme	Nbr of Spots	1	1	
15	M-F 1135p ET / 1035p CT Tonight Show ..W....	01	600	30 Comme	Nbr of Spots	1	1	
16	M-F 5a News ..W....	01	400	30 Comme	Nbr of Spots	2	2	
17	M-F 5p News ..W....	01	900	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)						21	21	

Grand Totals				Month 8 Weeks: 4	
Totals		08/06	08/13		
Spots		21	0	21	

		Month 8 Weeks: 4	
Totals		08/06	08/13
Cost	15800	0	15800

Grand Totals:

Spots:	21
Gross Total:	15,800.00
Commission:	2,370.00
Net Total:	13,430.00